

Privacy Policy

BY USING THE MOI WEBSITE, YOU SIGNIFY YOUR AGREEMENT TO THIS POLICY. IF YOU DO NOT AGREE, YOU SHOULD NOT USE THIS SITE.

1. IMPORTANT TIPS

We know the importance of personal information to you. We will collect, use, store and share your personal information (hereinafter: "processing") in strict accordance with the relevant laws and regulations and the provisions of METAMORFOZA d.o.o. privacy policy (hereinafter referred to as "this Privacy Policy") and our platform Terms and Conditions. This privacy policy is applicable to all products and services we provide to you. The purpose of this privacy policy is to describe how we handle your personal information when you use our products or services, and how you can access, update or delete such information.

Please read and fully understand this privacy policy before using our products or services. Once you start using our products or services, or submit personal information to us, you are aware of the full terms of this Privacy Policy and fully agree to our handling of such information in accordance with this privacy policy.

This Privacy Policy does not cover information that you submit on other websites, even if we communicate with you on those sites. For example, if you post something on Facebook, Twitter, or YouTube, that information is governed by the privacy policies on those websites and is not governed by this policy. We recommend that you read their privacy policy carefully when visiting these websites.

Information that MOI obtains from you via our online presence at <https://www.museumofillusions.com>, is governed by this MOI Privacy and Data Protection Policy (the "Policy"). Museum of Illusions Privacy and Data Protection Policy

If you have any questions, opinions, or suggestions about the content of this privacy policy, you can contact us according to any contact information provided herein.

2. BACKGROUND

Metamorfoza d.o.o., Radnička cesta 43, Zagreb, Republic of Croatia, registration number 080714251, doing business as Museum of Illusions ("MOI," "We," "Us," "Our") is committed to protecting the personal information You share and/or store with Us. By using this website (the "Service(s)"), You consent to this Privacy Policy, which applies to transactions and activities and data gathered through the MOI website, located at <https://www.museumofillusions.com> (the "site" or "website"). We collect information about the apps, browsers, and devices you use to access MOI Services, which helps us improve this service and optimize your user experience.

3. WHAT INFORMATION DO YOU COLLECT FROM ME?

We collect information that may personally identify you when you voluntarily access this site from your computer or mobile device, register your email address on the site, enter a contest or sweepstakes, respond to a survey or communication such as email, or engage with another site feature. You can always choose not to provide information, however, this may prevent you from taking advantage of such MOI site features. When you access our site from your computer or mobile device (either one, a "device") to

access and use our services, we may receive information about your location and your computer or mobile device, including a unique identifier for your device. We may use this information to provide you with location-based services, such as advertising, search results, and other personalized content. Most mobile devices allow you to turn off location services. Please contact your mobile service carrier or device manufacturer to learn how to disable location services for your particular device. We also automatically collect information on the type of device you use (known as a device identifier) as well as your operating system. We use mobile analytics software to allow us to better understand the functionality of our site on your device. This software may record information including how often you use the site, events that occur within the site, aggregated usage, performance data, and where the site was accessed from. The information we store within the analytics software is anonymized. In other words, We do not link the information to you. We store within the analytics software to any personal Information that you submit within the site. Changes to Personally Identifiable Information: To change any personally identifiable information that you have shared with us, please contact us at info@museumofillusions.com.

4. HOW IS MY INFORMATION USED?

The information we collect is used for a variety of purposes, such as: to perform statistical, demographic and marketing analyses of users of our services to improve our relationship with our customers by personalizing your site experience where possible, allowing us to deliver the type of content and product offerings in which you may be most interested; to improve our service to you in responding to any of your service requests; for product development purposes and to generally inform advertisers about the nature of our subscriber base to improve our relationship with our customers; to customize your experience by allowing advertising to be targeted to the users for whom such advertising is most pertinent; and to administer contests, promotions, surveys, and/or other site features. E-mailing list users of the service may be given a choice whether they would like to be included on our e-mail list and receive e-mail newsletters from us. If You have opted-in to receive e-mail newsletters from us, You may periodically receive communications including links to and information regarding sales, promotions, sweepstakes, and other information that we, at Museum of Illusions believe you may find interesting. If you have not opted-in to receive e-mail newsletters from us, you will not receive these e-mails. How to Opt-Out of E-mailing List: If you would no longer like to receive e-mail newsletters from us, you can unsubscribe by selecting the unsubscribe link located in any of our promotional emails.

5. HOW IS MY INFORMATION STORED AND PROTECTED?

The security of your personally identifiable information is important to us, and we strive to implement and maintain reasonable, commercially acceptable security procedures and practices appropriate to the nature of the information that we store in order to protect it from unauthorized access, destruction, use, modification, or disclosure. While we attempt to protect the information in our possession, no security system is perfect and we cannot promise that information about you will remain secure in all circumstances, including the security of your data during transmission to us or the security of your data on a computer or mobile device. We are committed to alerting you and taking protective measures when a breach is discovered.

6. WHAT INFORMATION IS COLLECTED THROUGH TECHNOLOGY AND BY THIRD PARTIES?

During your visit, as you browse through and interact with our site and place orders, We automatically collect and store the following non-personal, or anonymous, information about your visit:

- the date and time you access our site;
- the pages you visit on our site;
- if you navigate to our site by clicking a link, the location of that link;
- the technical capabilities of the device you use to access our site;
- the internet service provider you use to connect to our site (for example "companyX.com" if you have a commercial internet account, or "universityX.edu" if You connect from a university); and
- the IP address (a number automatically assigned to your device whenever you are surfing the internet) from which you access our site.

We use this information, in the aggregate, to make our website more useful to visitors — to learn about the number of visitors to our site and the types of technology used, to detect operational problems, and to improve the website's overall security. Cookies, Beacons, Local Storage and Other Similar Technologies
Cookies are small data files which include anonymous, unique identifiers that we may transfer to your device to allow us or a third-party to recognize you and make your next visit to our site easier.

Recognizing your device helps us provide features such personalized advertisements, improve services, and compile aggregate data about site traffic and interaction. We may also use them to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services.

We also use cookies to help us compile aggregate data about site traffic and interaction so that we can offer better experiences and tools in the future. Similarly, flash cookies (also called Local Shared Objects or "LSOs") are data files similar to cookies, except that they can store more complex data. Flash cookies are used to remember settings, preferences, and usage, particularly for video, interactive gaming, and other similar services.

We may transmit non-personally identifiable website usage information to third-parties in order to show you advertising for MOI when you visit other sites.

Under the GDPR, you have the right to access, rectify, and erase your personal data that we collect and process through our use of cookies. You also have the right to object to or restrict the processing of your personal data. You can exercise these rights by contacting us using the contact information provided below.

We provide you with the option to choose which cookies to allow on our website. When you visit our website for the first time, you will be presented with a cookie banner that explains our use of cookies and gives you the option to choose which cookies to allow. You may change your cookie preferences at any time by accessing our cookie settings. You can also set your browser to notify you immediately when you receive a cookie so that you can decide whether to accept it or not.

You may choose to have your device warn you each time a cookie is being sent, or you may even choose to disable cookies through your device settings. Each device is a little different, though, so please contact your mobile service carrier or device manufacturer to learn how to disable or modify cookies for your particular device. Do note that if you've chosen to disable or delete cookies on your device, some of the

functionality of our site may be lost. Some of our features may not display properly, and we recommend that you leave them turned on. To learn more about cookies, please visit www.cookiecentral.com/faq.

Do Not Track Signals We do not respond to browser-based "do not track" signals. Do Not Track is a preference that you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the preferences or settings page of your web browser.

Analytics, Log Files and Reading History: We gather certain information automatically and store it in log files. This information may include IP addresses, browser type, operating system and other usage information about the use of our services, including a history of the pages or site features You view and/or interact with. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, including customized recommendations, advertising, to improve marketing, and to track access and use of our services across the devices that you may use to access our Services. We have hired third parties to provide us information, reports and analysis about the usage, browsing patterns of our users. They may independently record the type of device and operating system You are using, general location information, as well as events that occur on our App, such as how often you use our App.

We use your information only in accordance with legal requirements and for the purposes specified in this privacy policy. If you need to use your personal information beyond the purpose mentioned above, we will ask for your consent again.

7. HOW LONG WILL YOU KEEP MY INFORMATION?

We store information until it is no longer necessary to provide our services, or until you request that we delete your information, whichever comes first.

8. DO YOU SHARE MY PERSONALLY IDENTIFIABLE INFORMATION WITH ANYONE?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. The term "outside parties" does not include www.museumofillusions.com. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep your information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

Third Parties: We may share information about our visitors in aggregate or de-identified form with third parties. Nothing in this Privacy Policy is intended to indicate a restriction of our use or sharing of aggregated or de-identified information in any way. We may also include links to third party websites on our site in an attempt to provide you with increased value. These linked websites or other apps, as the case may be, have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including whether a specific link works).

Disclosure by Necessity: We may occasionally access, preserve, and/or disclose personal information as required by law, for example, to comply with a court order or subpoena or we have a good faith belief that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend Our rights and property; (3) protect against misuse or unauthorized use of Our Services; or (4) protect the personal safety or property of Our users or the public (among other things, this means that if You provide false information or attempt to pose as someone else, information about

You may be disclosed as part of any investigation into Your actions). As we continue to develop Our business, We or Our affiliates may sell or buy other businesses or entities, or We may merge with another company, or be bought by another company. In such transactions, personal information may be among the transferred assets. Your information may be stored and processed in any country in which we maintain facilities or conduct operations. By using our Website, your personal information may be transferred outside of Your country of use and/or residence. When your account becomes inactive, your information may remain in our computers, electronic databases, and archives, and may not be reasonably capable of expungement.

9. WHAT ARE YOUR LEGAL GROUNDS FOR PROCESSING MY PERSONAL INFORMATION?

We rely on the following legal bases to use Your personal data: 1. Where it is needed to provide You with Our products or services, such as communicating with You, 2. With Your consent, such as for providing You with direct marketing communications, and 3. Where it is in our legitimate interests to do so, such as to comply with legal obligations.

10. WHAT ARE MY RIGHTS TO MY INFORMATION

You have a number of rights under data protection legislation which, in certain circumstances, you may be able to exercise in relation to the personal information we process about you These include:

- the right to access a copy of your personal information;
- the right to correct or change your personal information;
- the right to restrict our use of your personal information;
- the right to be forgotten;
- the right to delete your personal data at any time;
- the right of data portability; and
- the right to object to our use of your personal information.

Where we rely on consent as the legal basis on which we process your personal information, you may also withdraw that consent at any time. If you are seeking to exercise any of these rights, please contact us at info@museumofillusions.com. Please note that we will need to verify your identity before we can fulfil any of your rights under data protection law. This helps us to protect the personal information belonging to our customer against fraudulent requests.

11. PRIVACY POLICIES OF OTHER WEBSITES

Our privacy policy applies only to our website, so if you click on a link to another website, you should read their Privacy Policy.

12. AMENDMENT AND NOTICE OF PRIVACY POLICY

Due to changes in service content, contact information, legal and regulatory policy requirements, and our data protection practices, we may amend or update this Privacy Policy in due time. When the privacy policy changes, we will publish the updated version on our official website, mobile terminal or email

address provided by you. In order to receive the notice in time, it is recommended that you update the account information or notify us in time when the email address changes. Additionally, we encourage you to review this Privacy Policy periodically for any updates or changes. This Privacy Policy was last updated on 4th of August 2023.

13. MISCELLANEOUS

Children's Guidelines COPPA Compliance. If You are under 18, You may use the MOI site only with the involvement of a parent or guardian. We do not knowingly collect or store any personal information about children under the age of 13. If You are a parent or guardian and You learn that Your child has provided Us with personally identifiable information, please contact Us. If We become aware that We have collected personally identifiable information from a child under age 13 without verification of parental consent, We take steps to remove that information from Our servers. Amendments We reserve the right to update or change this Policy at any time. Your continued use of the Service after We inform you of and post any amendments to the Policy at <https://www.museumofillusions.com> will constitute Your acknowledgement and acceptance of such amendments. In the event that we choose to make amendments to this Policy, We will notify You either through the email address that You have provided Us, or by placing a prominent notice on Our Website. Questions and Feedback We welcome Your questions, comments, and concerns about privacy.

14. HOW TO CONTACT US

If you have any questions about our Company's Privacy Policy, the data we hold on you, or you would exercise one of your data protection rights, please do not hesitate to contact us at info@museumofillusions.com

14. HOW TO CONTACT THE APPROPRIATE AUTHORITY

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Data Protection Authority listed below for EU countries, and for other countries, please get in touch with the relevant data protection authority responsible for your particular country.

To file a complaint, you can visit their website and complete the online complaint form.

Austria

Österreichische Datenschutzbehörde
Austrian Data Protection Authority

Dr Andrea Jelinek- The head of the data protection authority
Barichgasse 40-42
1030 Wien

Tel. +43 1 52 152-0
dsb@dsb.gv.at

Belgium

Autorité de la protection des données – Gegevensbeschermingsautoriteit (APD-GBA)

Mr David Stevens- President of APD-GBA
Rue de la Presse 35 / Drukpersstraat 35
1000 Bruxelles / 1000 Brussel

Tel. +32 2 274 48 00
Fax +32 2 274 48 35
commission@privacycommission.be

Bulgaria

Commission for Personal Data Protection
Komisiyata za zashtita na lichnite danni depozira v delovodstvoto

Mr Ventsislav Karadjov – Chairman of the Commission for Personal Data Protection
2, Prof. Tsvetan Lazarov blvd.
Sofia 1592

Tel. +359 2 915 3580
Fax +359 2 915 3525
kzld@cpdp.bg

Croatia

Croatian Personal Data Protection Agency
Agencija za zaštitu osobnih podataka

Mr Zdravko Vukić – Director
Selska cesta 136
10000 Zagreb

Tel. +385 1 4609 000
Fax +385 1 4609 099
azop@azop.hr or info@azop.hr

Cyprus

Office of the Commissioner for Personal Data Protection

Ms Irene Loizidou Nikolaidou – Commissioner for Personal Data Protection
1 Iasonos Street,
1082 Nicosia
P.O. Box 23378, CY-1682 Nicosia

Tel. +357 22 818 456
Fax +357 22 304 565
commissioner@dataprotection.gov.cy

Czech Republic

Urad pro ochranu osobnich udaju
The Office for Personal Data Protection

Mr Jiří KAUCKÝ – President
Pplk. Sochora 27
170 00 Prague 7

Tel. +420 234 665 111
Fax +420 234 665 444
posta@uouu.cz

Denmark

Datatilsynet

Ms Cristina Angela Gulisano – Director
Carl Jacobsens Vej 35
2500 Valby

Tel. +45 33 1932 00
dt@datatilsynet.dk

Estonia

Andmekaitse Inspektsioon
Estonian Data Protection Inspectorate

Ms Pille Lehis – Director General
Tatari 39
10134 Tallinn

Tel. +372 6828 712
info@aki.ee

Finland

Office of the Data Protection Ombudsman

Ms Anu Talus – Ombudsman
P.O. Box 800
FI-00531 Helsinki

Tel. +358 10 3666 700
Fax +358 10 3666 735
tietosuoja@om.fi

France

Commission Nationale de l'Informatique et des Libertés – CNIL

Ms Marie-Laure Denis – President of CNIL
3 Place de Fontenoy
TSA 80715 – 75334 Paris, Cedex 07

Tel. +33 1 53 73 22 22
Fax +33 1 53 73 22 00

Germany

The office of Federal Commissioner for Data Protection and Freedom of Information

Die Bundesbeauftragte für den Datenschutz und die Informationsfreiheit

Mr Prof. Ulrich Kelber – The Federal Commissioner for Data Protection and Freedom of Information
Graurheindorfer Straße 153
53117 Bonn

Tel. +49 228 997799 0; +49 228 81995 0
Fax +49 228 997799 550; +49 228 81995 550
zast@bfdi.bund.de

Greece

Hellenic Data Protection Authority

Mr Konstantinos Menoudakos – President of the Hellenic Data Protection Authority
Kifisias Ave. 1-3,
11523 Ampelokipi Athens

Tel. +30 210 6475 600
Fax +30 210 6475 628
contact@dpa.gr

Hungary

Hungarian National Authority for Data Protection and Freedom of Information
Nemzeti Adatvédelmi és Információszabadság Hatóság (NAIH)

Dr Attila Péterfalvi – President of the National Authority for Data Protection and Freedom of Information
Falk Miksa utca 9-11
H-1055 Budapest

Tel: +36 1 3911 400
privacy@naih.hu

Ireland

Data Protection Commissioner

Ms Helen Dixon – Data Protection Commissioner
21 Fitzwilliam Square
D02 RD28 Dublin 2

Tel: +353 76 110 4800
info@dataprotection.ie

Italy

Garante per la protezione dei dati personali

Prof. Pasquale Stanzone – President of Garante per la protezione dei dati personali
Piazza di Monte Citorio, 121
00186 Roma

Tel. +39 06 69677 1
Fax +39 06 69677 785
segreteria.stanzione@gpdp.it

Latvia

Data State Inspectorate

Ms Jekaterina Macuka – Director of Data State Inspectorate
Elijas Street 17
LV-1050 Riga

Tel: +371 6722 3131
Fax +371 6722 3556
info@dvi.gov.lv

Lithuania

State Data Protection Inspectorate
Valstybinė duomenų apsaugos inspekcija

Mr Raimondas Andrijauskas – Director of the State Data Protection Inspectorate
L. Sapiegos str. 17
LT-10312 Vilnius

Tel: + 370 5 279 14 45
Fax: +370 5 261 94 94
ada@ada.lt

Luxembourg

Commission Nationale pour la Protection des Données

Ms Tine A. Larsen – President of the Commission Nationale pour la Protection des Données
15, Boulevard du Jazz
L-4370 Belvaux

Tel: +352 2610 60 1
Fax: +352 2610 60 6099
info@cnpd.lu

Malta

Office of the Data Protection Commissioner

Mr Ian Deguara – Deputy Commissioner
2, Airways House
High Street, Sliema SLM 1549

Tel: +356 2328 7100
Fax: +356 2328 7198
commissioner.dataprotection@gov.mt

Netherlands

Autoriteit Persoonsgegevens
Dutch Data Protection Authority

Mr Aleid Wolfsen – Chairman of the Autoriteit Persoonsgegevens
Bezuidenhoutseweg 30
P.O. Box 93374
2509 AJ Den Haag/The Hague

Tel: +31 70 888 8500
Fax +31 70 888 8501
info@autoriteitpersoonsgegevens.nl

Poland

Urząd Ochrony Danych Osobowych
The Bureau of the Inspector General for the Protection of Personal Data – GIODO

Mr Jan Nowak – President of the Personal Data Protection Office
ul. Stawki 2
00-193 Warsaw

Tel: +48 22 53 10 440
Fax: +48 22 53 10 441

kancelaria@giodo.gov.pl
desiwm@giodo.gov.pl

Portugal

Comissão Nacional de Protecção de Dados – CNPD

Dr. Filipa CALVÃO – President, Comissão Nacional de Protecção de Dados
Av. D. Carlos I, 134, 1º
1200-651 Lisboa

Tel: +351 21 392 84 00
Fax: +351 21 397 68 32
geral@cnpd.pt

Romania

The National Supervisory Authority for Personal Data Processing
Autoritatea Națională de Supraveghere a Prelucrării Datelor cu Caracter Personal

Ms Ancuța Gianina Opre – President of the National Supervisory Authority for Personal Data Processing
B-dul Magheru 28-30
Sector 1, BUCUREȘTI
Tel: +40 21 252 5599
Fax: +40 21 252 5757
anspdcp@dataprotection.ro

Slovakia

Office for Personal Data Protection of the Slovak Republic
Úrad na ochranu osobných údajov

Hraničná 12
820 07 Bratislava 27

Tel: + 421 2 32 31 32 14
Fax: + 421 2 32 31 32 34
statny.dozor@pdp.gov.sk

Slovenia

Information Commissioner of the Republic of Slovenia
Informacijski pooblaščenec

Ms Mojca Prelesnik – Information Commissioner of the Republic of Slovenia
Dunajska cesta 22
1000 Ljubljana

Tel: +386 1 230 9730
Fax: +386 1 230 9778
gp.ip@ip-rs.si

Spain

Agencia Española de Protección de Datos (AEPD)

Ms María del Mar España Martí – Director of the Spanish Data Protection Agency
C/Jorge Juan, 6
28001 Madrid

Tel: +34 91 266 3517
Fax: +34 91 455 5699
internacional@agpd.es

Sweden

Datainspektionen

Ms Lena Lindgren Schelin – Director General of the Data Inspection Board
Drottninggatan 29
5th Floor
Box 8114
104 20 Stockholm

Tel: +46 8 657 6100
Fax: +46 8 652 8652
datainspektionen@datainspektionen.se

Supervisory Authorities for EEA member states

Iceland

Persónuvernd

Ms Helga Þórisdóttir – Commissioner
Rauðarárstígur 10
105 Reykjavík

Tel: +354 510 9600
Email: postur@dpa.is

Liechtenstein

Data Protection Authority, Principality of Liechtenstein

Dr Marie-Louise Gächter – Commissioner
Städtle 38
9490 Vaduz

Tel. +423 236 6090
Email: info.dss@llv.li

Norway

Datatilsynet

Mr Bjørn Erik Thon – Director-General
Tollbugata 3
0152 Oslo

Tel. +47 22 39 69 00
Email: postkasse@datatilsynet.no